

Selling Wine Strategies & TheWineProGrapevine



Wine Industry Marketplace and Online Community





Why Join TheWineProGrapevine?

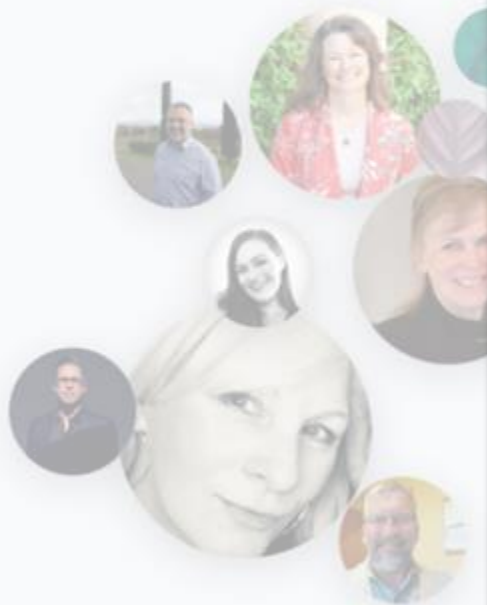
A Vendor Subscription with Selling Wine Strategies & TheWineProGrapevine will help you:

- Reach new wine industry professionals (potential customers!)
- Interact with your current customers in a whole new way (customer retention!)
- Gain insight into the needs of your current and potential customers.

Members

The WineProGrapevine Members Include

Top Members | 25



Club Manager | 1

- Winery owners, winemakers & viticulturists
- DTC wine sales and marketing professionals
- Wine brokers & distributors
- Sommeliers
- Restaurant & retail wine buyers
- Marketing and sales consultants/agencies
- Wine sales related businesses
- Winery software providers
- And anyone who works in the wine industry



Why Join TheWineProGrapevine?

A Vendor Subscription with Selling Wine Strategies (SWS) & TheWineProGrapevine (TWPG) will help you:

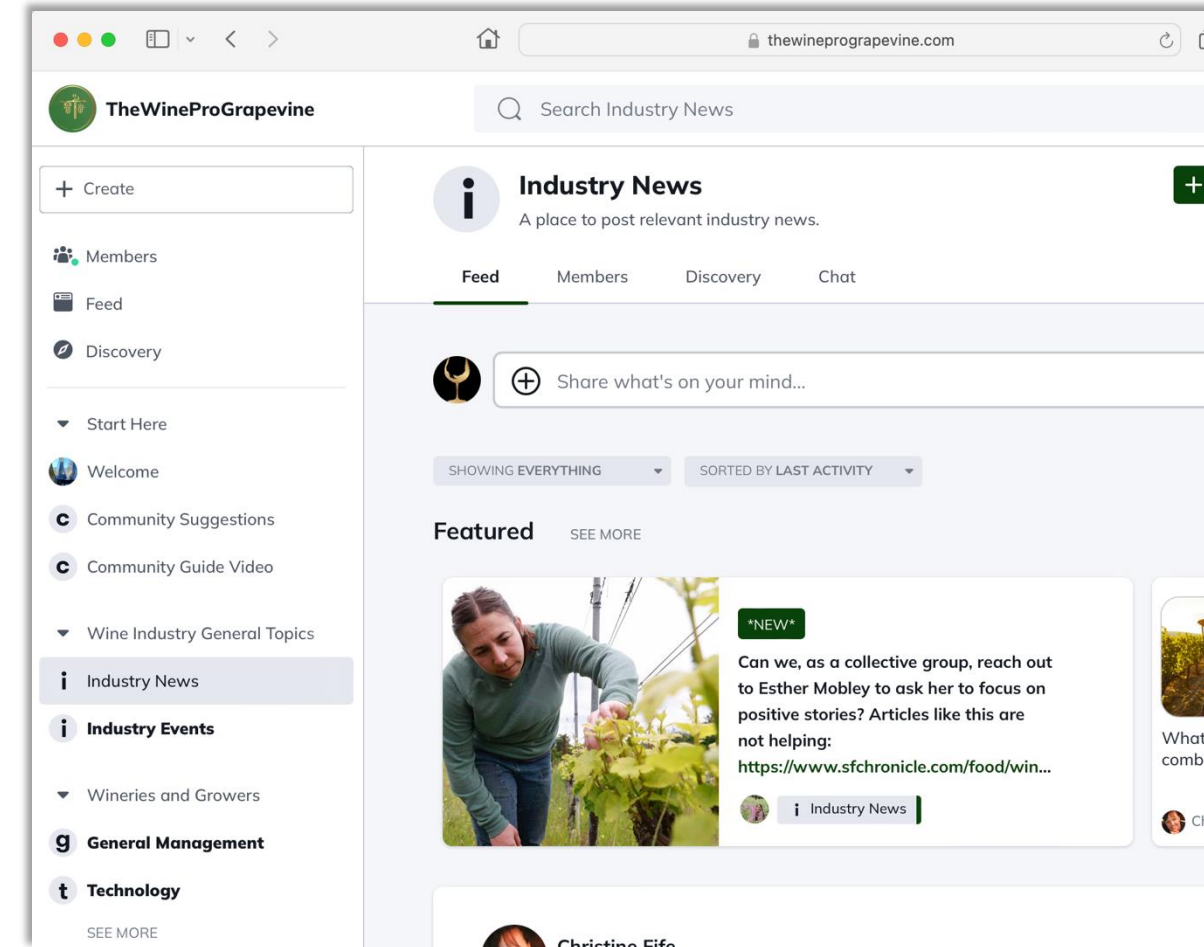
- Reach new wine industry professionals (potential customers!)
- Interact with your current customers in a whole new way (customer retention!)
- Gain insight into the needs of your current and potential customers.
- Generate additional revenue by selling online Courses or Streamed Events.

Membership Subscription

Annual Subscription Benefits: \$350*

- Listing on the SWS Marketplace.
- 1 email blast per year to all community members about your organization, business or product.
- 1 sponsored-membership account to participate in TWPG community.
- 2 Guest blog posts annually on SWS Blog (video or written.)
- 1 interview per year posted and promoted on the community, the SWS Blog and other SWS channels.
- Opportunity to do 1 Micro-Lessons per year to be featured in TheWineProGrapevine Library.

* Plus 1-time \$50 setup fee.

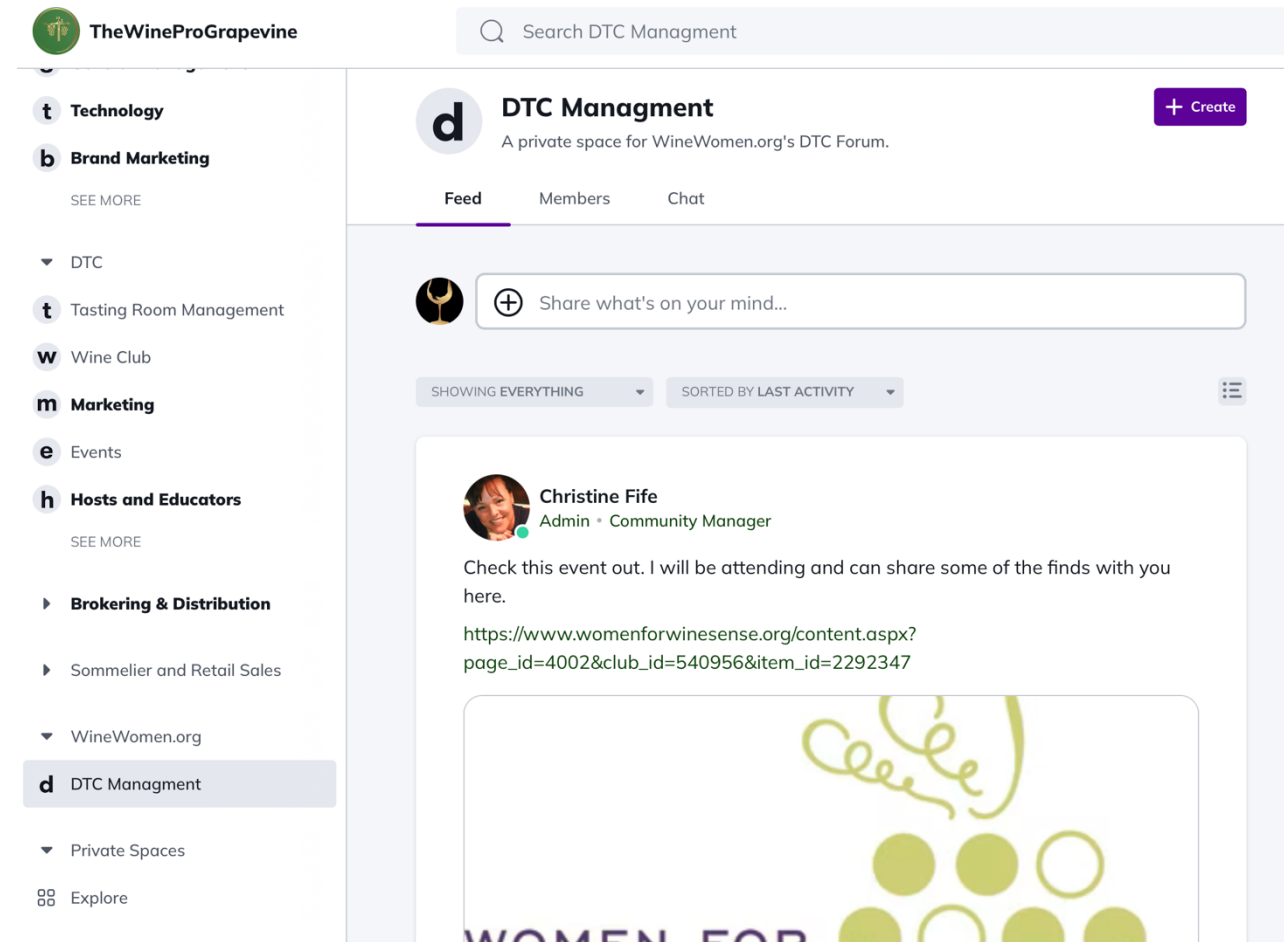


Add-on Opportunities

Increase your outreach to potential customers with instructional opportunities:

- Live Chat events.
- Create Go-at-your-pace Courses to sell on TWPG*.
- Live-Streamed events (e.g. online conferences, webinars*.)

*You can create Courses or Streamed events offered for free to the community or for sale. We will be promote paid-for Courses/Events across TWPG and SWS channels. You create the content, and we host it and sell it. Sales are split between you and SWS.





Community

Introduce yourself and hang out in the chat

Latest Activity

Chat

Discovery

Events

Members

Top



Walter Schneider
ENTREPRENEUR



Emma Adams
MARKETING



Matthew Pena
SALES LEADER



Dan Belos
BEGINNER



Matt Godwin
BUSINESS OPS



Emma Adams

I'm the CEO & Founder of Blanksheet, a cool Digital Marketing company in Palo Alto, California. I'm fueled by a passion for understanding the nuances.

Show Similarities

See Activity

Follow

Chat

Last active 27m ago • 360 Posts • 62 Followers • 24 Following



Badges



About Me

My background in brand strategy, visual design, and account management inform my mindful but competitive approach. I consider myself a 'forever student,' eager to both build on my academic foundations in psychology and sociology and stay in tune with the latest digital trends.

Title

Location

Find new customers
and build stronger
connections with
your current
customers.



Search Tasting Room Management



+ Create

Members

Feed

Discovery

Events

Start Here

Welcome

DTC

Tasting Room Management

General Winery Topics

Brokering & Distribution

Sommelier and Retail Sales

WineWomen.org

Explore



Tasting Room Management

A space for tasting room professionals to network, share and learn.

+ Create

Feed

Members



+ Share what's on your mind...

SHOWING EVERYTHING

SORTED BY LAST ACTIVITY



Ryan Keith answered this Poll 4h ago



Christine Fife

Admin • Community Manager

RESPONSES ARE PUBLIC

What software system do you use for club and POS?

Commerce7

25%



▲ Discussion Feeds: Video, Text or Polls

Live Chat Events ►



Community

Introduce yourself and hang out in the chat



Latest Activity

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Zach Tillman

GM everyone—I'm Zach, based in Las Vegas, Nevada.



Zach Tillman

Hey Zach, welcome—what brings you here?



Zach Tillman

Looking to turn my side hustle into my day job. I've set some ambitious goals...



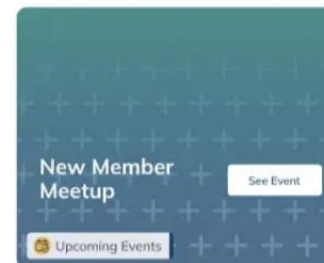
Olivia Grant

You're in the right place 🍷



Brooke Cagle

You might want to check out this intro event!



Gaby Borba

Good afternoon—joining you all from Berlin, Germany. Have learned so much already.



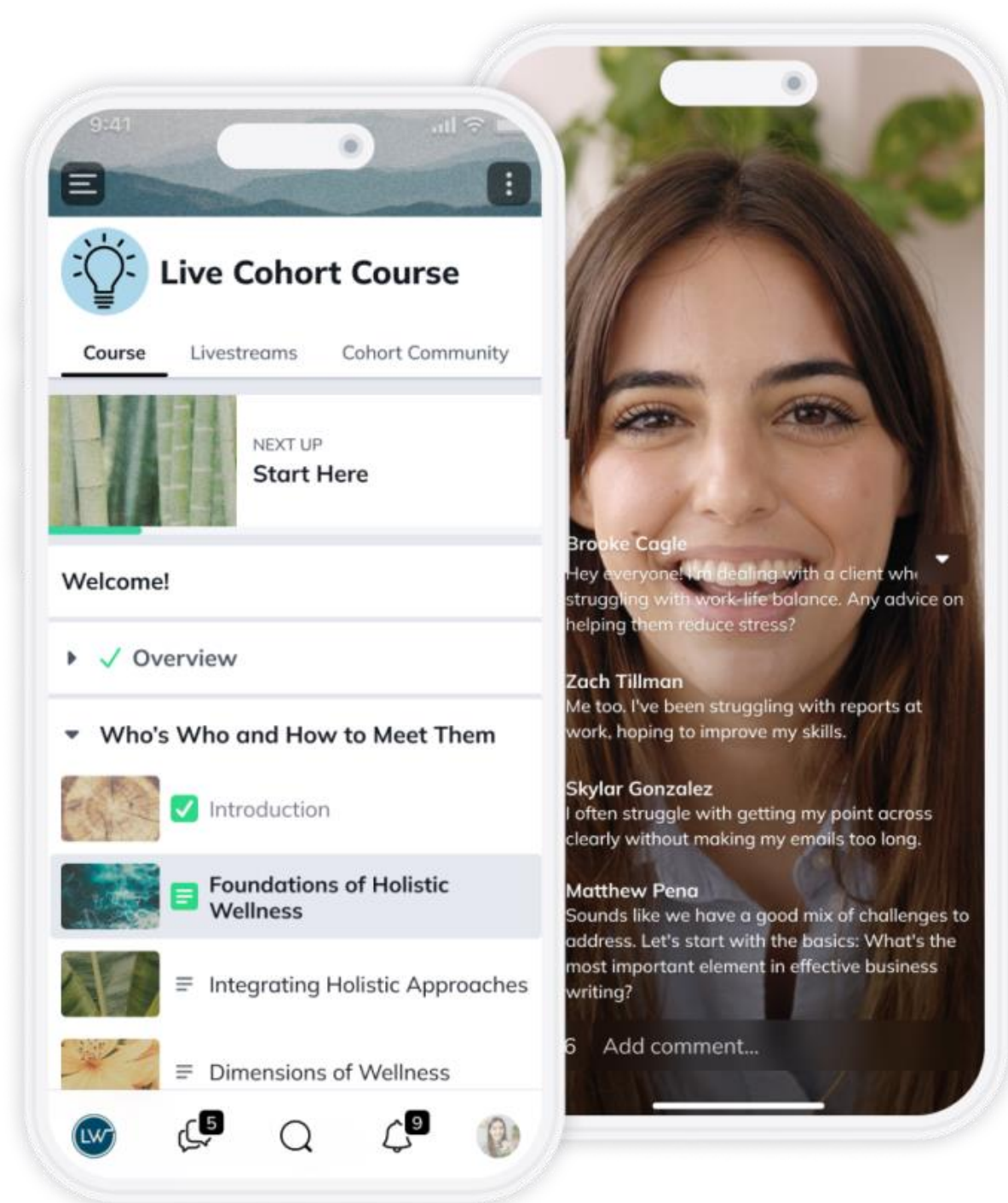
Message Community



**Offer your customers
live instructional
courses**

OR

**go-at-your-own-pace
classes**

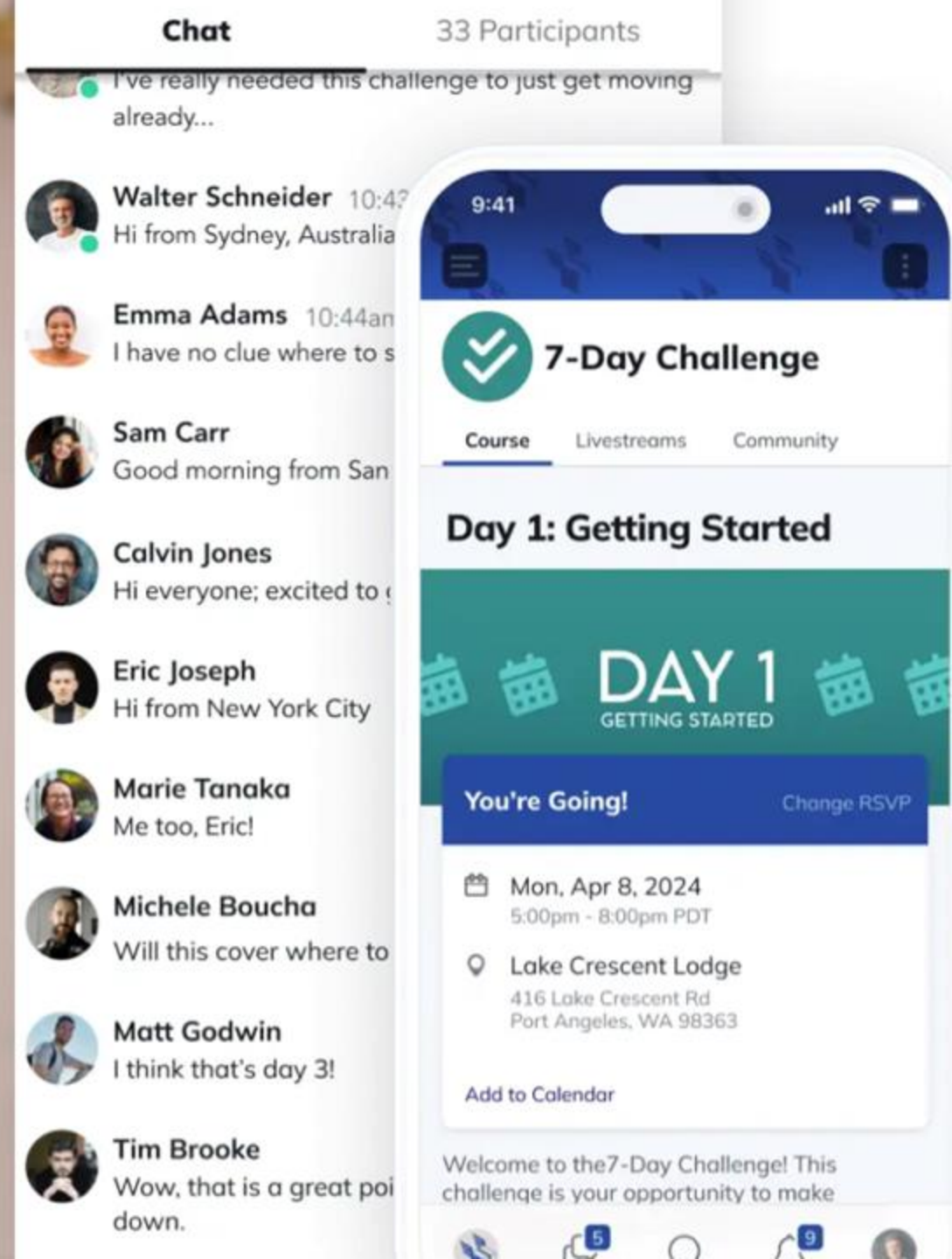




Hold Online Conferences

Or

Enhance In- Person Events





Selling Wine Strategies



Grow your wine industry business and build stronger connections with your customers.

